



CITY OF
ARROYO GRANDE
CALIFORNIA

PRESS RELEASE
FOR IMMEDIATE RELEASE

Thursday, April 7, 2016

“PUT YOUR BUSINESS ON THE MAP” GOOGLE & YELP WORKSHOP

ARROYO GRANDE, CALIFORNIA - As part of the City's effort to support small businesses, multiple local San Luis Obispo County service providers will come together to host a fantastic free hands-on workshop in Arroyo Grande on April 21, 2016 from 12:00 noon to 2:30 p.m. The workshop is open to members of the small business community and will be held in the Council Chamber located at 215 E. Branch Street. Participants will be introduced to the numerous non-profit agencies that provide consulting services to local small businesses. Next will be Google's "Put Your Business on the Map" mini workshop, followed by an informational session on Yelp for businesses. The last hour of the session will be dedicated to putting this all into practice, and consultants will assist attendees in updating their Google and Yelp profiles.

Bring a laptop if you're able to stay for the hands-on implementation portion of the workshop. Lunch will be provided. The event is free; however, pre-registration is required. To reserve your space, please visit <http://www.googleandyelp.eventbrite.com> or www.arroyogrande.org.

This workshop is being offered in conjunction with the Cal Poly Center for Innovation and Entrepreneurism, SCORE, Women's Business Center, Cuesta College, and the Arroyo Grande – Grover Beach Chamber of Commerce. The workshop is funded through a cooperative agreement with the U.S. Small Business Administration and Cuesta College.

###

CONTACT INFORMATION:

Dianne Thompson, City Manager
805-473-5400