

## **ACTION MINUTES**

### **REGULAR MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE MONDAY, JULY 15, 2019 ARROYO GRANDE CITY HALL, 300 E. BRANCH STREET ARROYO GRANDE, CA**

#### **1. CALL TO ORDER**

Vice Chair Berlin called the Regular Architectural Review Committee meeting to order at 2:30 p.m.

#### **2. ROLL CALL**

ARC Members: Vice Chair Bruce Berlin and Committee Members Jon Couch, and Kristin Juette were present. Chair Warren Hoag and Committee Member Lori Hall were absent.

City Staff Present: Planning Manager Matt Downing and Assistant Planner Andrew Perez were present.

#### **3. FLAG SALUTE**

Vice Chair Berlin led the Flag Salute.

#### **4. AGENDA REVIEW**

None.

#### **5. COMMUNITY COMMENTS AND SUGGESTIONS**

None.

#### **6. WRITTEN COMMUNICATIONS**

None.

#### **7. CONSENT AGENDA**

Committee Member Couch made a motion, seconded by Committee Member Juette, to approve the minutes of the June 17, 2019, Regular Meeting. The motion passed 3-0 on the following voice vote:

**AYES:** Couch, Juette, Berlin

**NOES:** None

**ABSENT:** Hoag, Hall

#### **8. PROJECTS**

**8.a. CONSIDERATION OF PLANNED SIGN PERMIT 19-002; REVISION TO PLANNED SIGN PROGRAM 18-002 FOR TENANT WALL SIGNAGE AND THIRTY-TWO FOOT (32') TALL FREEWAY SIGN; LOCATION – 1570 W. BRANCH STREET; APPLICANT – RICK GAMBRIL; REPRESENTATIVE – RRM DESIGN GROUP (Downing)**

Planning Manager Downing presented the staff report and provided information about the existing approved sign program for the commercial center, the amended conditional use permit that increased the number of tenants from three (3) to six (6) and the addition of the drive thru commercial pad, and the proposed revisions to the sign program

Pat Blote, project representative, spoke in support of the project and explained how the revision does not propose drastic changes to the overall design or materials allowed for

signage, and clarified that the monument signage will be allocated for the five (5) of the major tenants and for the tenant that will occupy the drive thru pad. He also provided some clarification on the materials used for the monument sign and explained how they tie in with materials proposed to be used throughout the site.

The Committee spoke in support of the project and was supportive of style and materials of the monument sign, and found the increase in height of the monument sign to be a reasonable request. The Committee spoke in support with regards to the allocation of the amount of wall signage proposed considering the number and size of tenants in the shopping center.

Committee Member Juette made a motion, seconded by Committee Member Couch, to recommend approval of the project to the Planning Commission as submitted.

The motion passed 3-0 on the following voice vote:

**AYES:** Juette, Couch, Berlin  
**NOES:** None  
**ABSENT:** Hoag, Hall

#### **9. DISCUSSION ITEMS**

Committee Member Couch inquired about the amount of detail the Committee should be reviewing projects, and expressed the desire to have a materials board to review for all projects.

#### **10. COMMITTEE COMMUNICATIONS**

None.

#### **11. STAFF COMMUNICATIONS**

Planning Manager Downing announced he will be out of the office due to a vacation beginning July 22, 2019.

Planning Manager Downing announced that the Verizon Wireless project should return to the Committee at the August 5, 2019, Regular Meeting.

Planning Manager Downing announced that a new project for a senior living facility will likely be on the Committee's agenda in the near future.

Assistant Planner Perez announced that the East Grand Village project that was reviewed by the Committee on May 20, 2019 is on the July 16, 2019 Planning Commission agenda.

#### **12. ADJOURNMENT**

The meeting was adjourned at 3:30 p.m. to a regular meeting on August 5, 2019 at 2:30 p.m.

**ATTEST:**  
**Andrew Perez, Assistant Planner**  
**(Approved at ARC Mtg 08-05-2019)**