



**AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, OCTOBER 28, 2019
3:30 P.M.
South County Chambers of Commerce Board Room
South County Regional Center
800 W. Branch Street, Arroyo Grande**

1. **Call to Order**
2. **Roll Call and Flag Salute**
3. **Public Comment**
4. **Approval of Minutes of the September 23, 2019 Regular Board Meeting**
Documents:
[TBID 2019-10-28_Item 4 Approval of Minutes_09-23-19.pdf](#)
5. **Receive and File the Financial Report for the Period Ending September 30, 2019**
Documents:
[TBID 2019-10-28_Item 5 Financial Report Ending September 2019.pdf](#)
6. **Receive and File the Transient Occupancy Tax (TOT) Summary**
Documents:
[TBID 2019-10-28_Item 6 TOT Summary.pdf](#)
7. **Receive Monthly Marketing Update from Verdin Marketing**
Documents:
[TBID 2019-10-28_Item 7 Monthly Marketing Update.pdf](#)
8. **Board Member Communications**
9. **Staff Communications**

10. Adjournment

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