

ACTION MINUTES

REGULAR MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE MONDAY, JULY 16, 2018 ARROYO GRANDE CITY HALL, 300 E. BRANCH STREET ARROYO GRANDE, CA

1. CALL TO ORDER

Chair Warren Hoag called the Regular Architectural Review Committee meeting to order at 2:30 p.m.

2. ROLL CALL

ARC Members: Chair Warren Hoag, Vice Chair Bruce Berlin, and Committee Members Mary Hertel and Keith Storton were present. Committee Member Colleen Kubel was absent.

City Staff Present: Planning Manager Matt Downing was present.

3. FLAG SALUTE

Vice Chair Berlin led the Flag Salute.

4. AGENDA REVIEW

None.

5. COMMUNITY COMMENTS AND SUGGESTIONS

Chair Hoag invited public comment. Speaking from the public was: Jenny Weaver, 1053 Ash Street, regarding a deck issue at the Oak Arbors and provided photos showing privacy concerns. No further public comments were received.

6. WRITTEN COMMUNICATIONS

None.

7. CONSENT AGENDA

Committee Member Storton made a motion, seconded by Vice Chair Berlin, to approve the minutes of the June 18, 2018 Regular Meeting as submitted. The motion passed 3-0-1 on the following voice vote:

AYES: Storton, Berlin, Hoag

NOES: None

ABSENT: Kubel

ABSTAIN: Hertel

8. PROJECTS

8.a. CONSIDERATION OF ADMINISTRATIVE SIGN PERMIT 18-005; ONE (1) NEW WALL SIGN AND ONE (1) NEW GROUND SIGN FOR A NEW HOTEL; LOCATION – 325 E. BRANCH STREET; APPLICANT – SRK HOTELS, INC.; REPRESENTATIVE – AVILA SIGN & DESIGN (Downing)

Planning Manager Downing presented the staff report and responded to questions regarding types of signs allowed, vehicular ingress and egress points, and lighting of the signs.

Robin McDonald, sign contractor, and Michael Dammeyer, architect, spoke in support of the project and responded to questions regarding sign dimensions, wall sign white space, and ground sign angle.

The Committee spoke in support of the project, commenting that the colors and details are fitting for the building, that the wall sign location is appropriate, the use of white space is adequate but will need to be verified in the field, and that illumination is appropriate.

Committee Member Storton made a motion, seconded by Vice Chair Berlin, to recommend approval of the project to the Community Development Director with the following considerations:

1. A hanging sign should be considered near the front entrance if visually appropriate and determined to be allowed by the Municipal Code; and
2. The Committee supports the design of the ground sign given visibility, natural features of the sign's surroundings, and other physical circumstances highlight the need for flexibility.

The motion passed 4-0 on the following voice vote:

AYES: Storton, Berlin, Hertel, Hoag
NOES: None
ABSENT: Kubel

9. DISCUSSION ITEMS

None.

10. COMMITTEE COMMUNICATIONS

The Committee confirmed that the August 6, 2018 meeting would be cancelled due to lack of quorum. The Committee and Planning Manager Downing briefly discussed the impacts resulting from the loss of Planning Division staff.

11. STAFF COMMUNICATIONS

None.

12. ADJOURNMENT

The meeting was adjourned at 3:45 p.m.

/s/Warren Hoag

**ATTEST:
Matthew Downing, Planning Manager
(Approved at ARC Mtg 08-20-2018)**