

ACTION MINUTES

REGULAR MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE MONDAY, FEBRUARY 5, 2018 ARROYO GRANDE CITY HALL, 300 E. BRANCH STREET ARROYO GRANDE, CA

1. CALL TO ORDER

Chair Warren Hoag called the Regular Architectural Review Committee meeting to order at 2:30 p.m.

2. ROLL CALL

ARC Members: Chair Warren Hoag, Vice Chair Bruce Berlin, and Committee Member Keith Storton were present. Committee Members Mary Hertel and Colleen Kubel were absent.

City Staff Present: Planning Manager Matt Downing and Planning Technician Sam Anderson were present.

3. FLAG SALUTE

Vice Chair Berlin led the Flag Salute.

4. AGENDA REVIEW

None.

5. COMMUNITY COMMENTS AND SUGGESTIONS

None.

6. WRITTEN COMMUNICATIONS

None.

7. CONSENT AGENDA

Committee Member Storton made a motion, seconded by Vice Chair Berlin, to approve the January 8, 2018 minutes as submitted. The motion passed on the following voice vote:

AYES: Storton, Berlin, Hoag

NOES: None

ABSENT: Hertel, Kubel

8. PROJECTS

8.a. CONSIDERATION OF PLANNED SIGN PROGRAM 17-002; TWO (2) NEW MONUMENT SIGNS, ONE (1) NEW WALL SIGN, ONE (1) NEW VEHICLE DIRECTIONAL SIGN, AND TWO (2) NEW DIRECTORY SIGNS FOR A NEW MEDICAL CENTER; LOCATION – 850 FAIR OAKS AVENUE; APPLICANT – TRIPLE, LLC; SIGN CONTRACTOR – SEAN BEAUCHAMP, SOUTHPAW SIGNS (Anderson)

Planning Technician Anderson presented the staff report. The Committee had no questions.

Sean Beauchamp, sign contractor, and Will Drake, architect, spoke in support of the project and responded to questions regarding illumination of the signs and the location of the monument signs.

The Committee spoke in support of the project, commenting that the size, amount, and location of the signage felt appropriate, and that the proposed sign package is justified in light of the scale of the structure the signage is to be located upon.

Vice Chair Berlin made a motion, seconded by Committee Member Storton, to recommend approval of the project to the Planning Commission as submitted, with the comment that the Committee felt that the proposed signage was proportionally appropriate for the scale of the structure.

AYES: Berlin, Storton, Hoag
NOES: None
ABSENT: Hertel, Kubel

8.b. CONSIDERATION OF PLANNED SIGN PROGRAM 18-001; REVISION TO EXISTING PLANNED SIGN PROGRAM; LOCATION – INTERSECTION OF EAST GRAND AVENUE AND SOUTH ELM STREET; APPLICANT – JENNIFER DAW (Anderson)

Planning Technician Anderson presented the staff report and responded to questions from the Committee regarding the Planned Sign Program, the existing Rite Aid sign, and color choices and regulations.

Phil Fontes, property owner, spoke in support of the project and responded to questions regarding the proposed location of the signs, the impact of the signage to existing architectural features, and placement of signage upon monument signs.

The Committee spoke in support of the project, providing comments on the symmetry of the proposed signage, the loss of architectural detailing created by the proposed sign placement, and the colors of the signage.

Committee Member Storton made a motion, seconded by Vice Chair Berlin, to recommend approval of the project to the Planning Commission as submitted, with the comment that the Committee felt that the proposed signage was proportionally appropriate for the scale of the structure.

AYES: Storton, Berlin, Hoag
NOES: None
ABSENT: Hertel, Kubel

9. DISCUSSION ITEMS

None.

10. COMMITTEE COMMUNICATIONS

Chair Hoag informed the Committee that he would be absent from the April 16, 2018 regular meeting.

11. STAFF COMMUNICATIONS

Planning Manager Downing updated the Committee the Jim Guthrie Community Service Grant Panel, the Branch Street Hotel, the Heritage Square Bathroom project, and the Matthew Will Memorial Medical Center.

12. ADJOURNMENT

The meeting was adjourned at 3:25 p.m. to a regular meeting on March 5, 2018 at 2:30 p.m.



SAM ANDERSON
PLANNING TECHNICIAN
(Approved at ARC Meeting 05/08/2018)



WARREN HOAG
CHAIR