



**AGENDA SUMMARY  
TOURISM BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD MEETING  
MONDAY, APRIL 24, 2017  
3:30 P.M.  
ARROYO GRANDE CITY HALL CONFERENCE ROOM  
300 E. BRANCH STREET, ARROYO GRANDE**

1. Public Comment
2. Approval of Minutes of February 9, 2017 Meeting

Documents:

[TBID 2017-04-24\\_Item 2\\_Approval of 02-09-17 Minutes.pdf](#)

3. Receive and File the Financial Report for the Period Ending March, 2017

Documents:

[TBID 2017-04-24\\_Item 3\\_Financial Report Ending Mar 2017.pdf](#)

4. Update from RG Pacific on Marketing Activity

Documents:

[TBID 2017-04-24\\_Item 4\\_Update on Marketing Activity.pdf](#)

5. Update on Matador Video
6. Consideration and Approval of Sponsorship Proposal for the Jazz Jubilee

Documents:

[TBID 2017-04-24\\_Item 6\\_Jubilee by the Sea Proposal.pdf](#)

7. Consideration and Approval of FY 16-17 Annual Report

Documents:

[TBID 2017-04-24\\_Item 7\\_FY 16-17 Annual Report.pdf](#)

8. Board Member Communications
9. Staff Communications
10. Adjournment

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