



**AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, APRIL 24, 2017
3:30 P.M.
ARROYO GRANDE CITY HALL CONFERENCE ROOM
300 E. BRANCH STREET, ARROYO GRANDE**

1. Public Comment
2. Approval of Minutes of February 9, 2017 Meeting

Documents:

[TBID 2017-04-24_Item 2_Approval of 02-09-17 Minutes.pdf](#)

3. Receive and File the Financial Report for the Period Ending March, 2017

Documents:

[TBID 2017-04-24_Item 3_Financial Report Ending Mar 2017.pdf](#)

4. Update from RG Pacific on Marketing Activity

Documents:

[TBID 2017-04-24_Item 4_Update on Marketing Activity.pdf](#)

5. Update on Matador Video
6. Consideration and Approval of Sponsorship Proposal for the Jazz Jubilee

Documents:

[TBID 2017-04-24_Item 6_Jubilee by the Sea Proposal.pdf](#)

7. Consideration and Approval of FY 16-17 Annual Report

Documents:

[TBID 2017-04-24_Item 7_FY 16-17 Annual Report.pdf](#)

8. Board Member Communications
9. Staff Communications
10. Adjournment

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