



**AGENDA SUMMARY  
TOURISM BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD MEETING  
MONDAY, OCTOBER 24, 2016  
3:30 P.M.  
ARROYO GRANDE CITY HALL CONFERENCE ROOM  
300 E. BRANCH STREET, ARROYO GRANDE**

1. Public Comment
2. Approval of Minutes of July 25, 2016 Regular Meeting

Documents:

[TBID Item 2\\_Approval of 07-25-16 AGTBID Minutes.pdf](#)

3. Receive and File the Financial Report for Period Ending September, 2016

Documents:

[TBID Item 3\\_Financial Report for Period Ending Sept 2016.pdf](#)

4. Update from RG Pacific on Marketing Activity

Documents:

[TBID Item 4\\_Arroyo Grande Marketing Activity Report for TBID 10-24-16.pdf](#)

5. Consideration and Approval of Print Ad

Documents:

[TBID Item 5\\_Approval of Print Ad.pdf](#)

6. Consideration and Approval of Budget for Trade Shows

Documents:

[TBID Item 6\\_Budget for Trade Shows.pdf](#)

7. Consideration and Approval of New Meeting Schedule
8. Board Member Communications
9. Staff Communications
10. Adjournment

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