



**AGENDA SUMMARY**  
**DOWNTOWN PARKING ADVISORY BOARD MEETING**  
**WEDNESDAY, JUNE 29, 2016**  
**8:30 A.M.**  
**CITY HALL 2ND FLOOR CONFERENCE ROOM**  
**300 E. BRANCH STREET, ARROYO GRANDE**

**1. CALL TO ORDER**

**2. ROLL CALL**

**3. FLAG SALUTE**

**4. AGENDA REVIEW:**

The Board may revise the order of agenda items depending on public interest and/or special presentations. It is recommended to move staff communications as the first item.

**5. COMMUNITY COMMENTS AND SUGGESTIONS:**

This public comment period is an invitation to members of the community to present issues, thoughts, or suggestions. Comments should be limited to those matters that are within the jurisdiction of the City Council. The Brown Act restricts the Downtown Parking Advisory Board from taking formal action on matters not published on the Agenda.

**6. WRITTEN COMMUNICATIONS:**

Correspondence or supplemental information for the Downtown Parking Advisory Board received after Agenda preparation. In compliance with the Brown Act, the Board will not take action on correspondence relating to items that are not listed on the Agenda, but may schedule such matters for discussion or hearing as part of future agenda consideration.

**7. CONSENT AGENDA:**

7.a. **None**

**8. DISCUSSION ITEMS:**

**8.a. Consideration Of Methods To Address Village Parking Concerns**

Recommended Action: It is recommended that the Downtown Parking Advisory Board provide input on the previously conducted Village parking workshop and identify actions that can be taken to address community concerns.

Documents: [2016-06-29 Village Parking SR.pdf](#)

**9. BOARD COMMUNICATIONS:**

Correspondence/Comments as presented by the Advisory Board.

**10. STAFF COMMUNICATIONS:**

Correspondence/Comments as presented by staff.

**11. ADJOURNMENT**

All staff reports or other written documentation, including any supplemental material distributed to a majority of the Downtown Parking Advisory Board within 72 hours of a regular meeting, relating to each item of business on the agenda are available for public inspection during regular business hours in the Community Development Department, 300 East Branch Street, Arroyo Grande. If requested, the agenda shall be made available in appropriate alternative formats to persons with a

disability, as required by the Americans with Disabilities Act. To make a request for disability-related modification or accommodation, contact the Legislative and Information Services Department at 805-473-5414 as soon as possible and at least 48 hours prior to the meeting date.

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## MEMORANDUM

**TO: DOWNTOWN PARKING ADVISORY BOARD**

**FROM: TERESA MCCLISH, COMMUNITY DEVELOPMENT DIRECTOR**

**BY: MATTHEW DOWNING, PLANNING MANAGER**

**SUBJECT: CONSIDERATION OF METHODS TO ADDRESS VILLAGE PARKING CONCERNS**

**DATE: JUNE 29, 2016**

### **RECOMMENDATION:**

It is recommended that the Downtown Parking Advisory Board (DPAB) provide input on the previously conducted Village parking workshop and identify actions that can be taken to address community concerns.

### **IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:**

Impacts to financial and personnel resources will depend upon the direction given by the DPAB and the decisions made by the City Council.

### **BACKGROUND:**

On October 25, 2011, after receiving a recommendation from the DPAB, the City Council adopted a Resolution to: 1) eliminate restricted parking in the Village except on West and East Branch Streets between Traffic Way and Mason Street and on Bridge Street between W. Branch Street and the Bridge Street Bridge; and 2) to make all the restricted parking 2-hour parking and thus eliminate the 30-minute parking area on one section of E. Branch Street adjacent to the Car Corral. On September 10, 2013, after receiving a second recommendation from the DPAB, the City Council adopted a Resolution eliminating the 2-hour parking restrictions in the Car Corral entirely.

On July 1, 2014, the Planning Commission approved Conditional Use Permit 14-006 for the expansion of an existing commercial structure on Nevada Street. On April 21, 2015, near the end of project construction, the City received a request from the Village Improvement Association (VIA) identifying an issue with vehicles associated with the business parking in the Car Corral for extended periods of time, increasing parking needs in the vicinity. The VIA has requested 2-hour parking limitations be reinstated at the Car Corral and areas adjacent to it, as far as Apropos.

On June 24, 2015, the DPAB considered the VIA's request and recommended not to pursue the 2-hour parking limitations. Instead, the DPAB recommended allowing more

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time for the construction activities to cease and to monitor the parking lots. Since the end of construction and the opening of the business to normal operations, the VIA has continued to notice long-term employee parking habits in the lot. As a result, the VIA again requested the lots be limited to 2-hour parking.

On March 11, 2016, the DPAB considered the VIA's revived request. Following discussion of the issue, the DPAB determined to hold a workshop in order to discuss the issue of employee parking with all Village merchants. On April 20, 2016, a workshop style meeting was held to discuss parking challenges experience by Village merchants and identify potential solutions and constraints to address those challenges. Challenges identified included the following:

- Impacted parking in Olohan Alley, underutilization of Le Point lot;
- Tourist education;
- Bike riders and other recreation parking for extended periods;
- Safe employee parking for night shifts;
- Business employees parking impacts;
- Red zone parking violations; and
- Abuse and towing from private parking lots.

In order to address the identified challenges, the following potential solutions were identified:

- Change parking time limits;
- Implement tiered hour system, such as 12-hour, 4-hour, and 2-hour, to meet different customer needs;
- Implementation of parking meters;
- Relocation of some parking signs and the addition of the word "Parking" to those signs;
- Construction of a parking structure; and
- Relocate Saturday Farmer's Market.

Constraints to the potential solutions identified included:

- Enforcement is required for compliance;
- Enforcement staff is limited;
- Towing of vehicles requires at least one (1) additional hour, from public or private spaces;
- Community image can be impacted from charging for parking; and
- Limited resources for parking garage structure.

**ANALYSIS OF ISSUES:**

The comments arising from the April 20, 2016 workshop were consistent with comments regarding Village parking that have been made for a number of years. Some of these ideas can be more easily implemented than others. Those ideas identified to be more easily implemented include:

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- Adding “Parking” with the existing directional signage; and
- Discussion with local bike organizations to help to notify long term riders to park in the Le Point Street lot.

Other ideas, such as changing parking time limitations, will require additional time to implement, as the regulations need to be adopted by the City Council, public education will need to occur, and a method of and personnel for enforcement will need to be identified. The long term solutions such as metered parking or a parking structure will require much more in-depth analysis.

**ALTERNATIVES:**

The following alternatives are provided for the Board’s consideration:

- Direct staff on which items are of highest priority to the DPAB for implementation;
- Provide other direction to staff.

**ADVANTAGES:**

Selection of actions to address the Village parking concerns will implement ideas derived from the public workshop held to address the topic and help alleviate parking congestion in certain areas of the Village while providing education as to the location of parking areas in the vicinity.

**DISADVANTAGES:**

Identification of actions to address the Village parking concerns that are not already being undertaken will result in a reprioritization of activities and could delay other work efforts.

**ENVIRONMENTAL REVIEW:**

No environmental review is required for this item.

**PUBLIC NOTIFICATION AND COMMENTS:**

The Agenda and staff report were posted in front of City Hall and on the City’s website on Friday, June 24, 2016.