AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, JANUARY 25, 2016
3:30 P.M.
ARROYO GRANDE CITY HALL CONFERENCE ROOM
300 E. BRANCH STREET, ARROYO GRANDE

1. Approval of Minutes of October 28, 2015 Meeting

   Documents:

   TBID Item 1_Approval of 10-28-15 AGTBID Minutes.pdf

2. Receive and file the Financial Report for Quarter Ending December, 2015

   Documents:

   TBID Item 2_Qtrly Report Oct-Dec 2015.pdf

3. Update from RG Pacific on Marketing Activity

   Documents:

   TBID Item 3_Update Marketing Activity.pdf

4. Consideration and Approval of Three Month Marketing Plan

   Documents:

   TBID Item 4_Three Month Mrktg Plan.pdf

5. Review and Approve Bus Wrap Artwork
6. Consideration and Approval of Participation at the Travel & Adventure Tourism Expo

   Documents:

   TBID Item 6_AG Tradeshow Expo.pdf

7. Consideration and Approval of Virtual Reality Video Proposal

   Documents:

   TBID Item 7_Virtual Reality Video Proposal.pdf

8. Consideration and Approval of Visit San Luis Obispo County Research Project and Community Opt-in
9. Board Member Communications
10. Staff Communications

11. Public Comment

12. Adjournment

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